



I had just as much fun at Power Lunch as my student. It's great to get out of the office for an hour and go do something totally different. It always put me in a great mood afterward.



— Power Lunch volunteer



Power Lunch

Become a partner today!

Boston Partners in Education's Power Lunch program is the city's leading volunteer read aloud initiative for early readers, in kindergarten through third grade. Designed to empower a range of readers from struggling to advanced, Power Lunch meets students where they are and lifts them to new levels of competency and success. Sponsorship has a number of benefits, but the most important is the opportunity to help ensure the success of young students throughout the Boston Public Schools.

Students participating in Power Lunch show improvement in self esteem, attendance, behavior, and enthusiasm for reading.

Power Lunch:

- Fosters a love and enjoyment of reading
- Gives nearly 200 students a consistent, responsible adult role model
- Introduces students to career options
- Exposes students to more words leading to richer vocabulary and stronger literacy skills
- Actively works to close the achievement gap in our urban public school system

Power Lunch can also have great benefits for your employee workforce and corporate image:

- Improves employee morale and productivity
- Aids with employee relationship and team building
- Enables your company to participate in and give back to the Boston community
- Builds a stronger future workforce

For more information on becoming a Boston Partners in Education Power Lunch Partner, please contact:

Karleigh Rose Pettit
Power Lunch Manager
 617.451.6145
 kpettit@bostonpartners.org

Please see the benefits of becoming a Power Lunch Partner on page two.



www.bostonpartners.org

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My greatest reward was finding out how strong my bond with my student was, when he referred to me as 'being like an older sister.' That really made my Power Lunch experience memorable. The way I look at it, if this child looks up to me in any kind of way at all, I've made a difference.

”

— Megan Kerney, JP Morgan



Power Lunch

Sponsorship Levels

Academic Year 2011-2012

All Power Lunch Partner companies receive the following:

- Employees of partner companies will have the opportunity to volunteer as a reading mentor to an elementary student of the Boston Public Schools
- Company logo featured on website
- Year end photo cards of employees with their student mentees
- Personalized training and support
- Social media recognition of partner support and engagement

★ Gold Star

\$20,000+ *unlimited student mentees*

- Year end impact report presentation
- Special online recognition
- Customized volunteer recruitment materials brought to your company
- Feature story on Boston Partners blog
- Recognition on Boston Partners marketing materials
- Two invitations to Boston Partners networking events, including The Big Cheese Reads Gala VIP reception

★ Silver Star

\$10,000 *up to 30 student mentees*

- Year end impact report presentation
- Special online recognition
- Customized volunteer recruitment materials brought to your company
- Two invitations to Boston Partners' Big Cheese Reads Gala and Kick Off
- Recognition on Boston Partners marketing materials

★ Blue Star

\$6,000 *up to 16 student mentees*

- Year end impact report document
- Customized volunteer recruitment materials brought to your company
- Recognition on Boston Partners marketing materials

★ Green Star

\$3,000 *up to 7 student mentees*

- Year end impact report document

★ Red Star

\$1,000 *2-4 student mentees*



is for Achievement!

BOSTON PARTNERS
IN EDUCATION

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