



Learning is part of your life.  
Learning is a journey and will always be a part of your life.



— Robert Sacco, IBM



# The Big Cheese Reads

## Sponsorship Pledge Form

Academic Year 2011-2012

SIGN ME UP AT THE \$ \_\_\_\_\_ SPONSORSHIP LEVEL:

Name \_\_\_\_\_

Company \_\_\_\_\_

Street \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Please send invoice  yes  no

*Thank you for your Big Cheese Reads Initiative sponsorship!*

Please fax this reply back to Judy Harrington at 617.482.0617  
Phone: 617.451.6145 Email: [jharrington@bostonpartners.org](mailto:jharrington@bostonpartners.org)



[www.bostonpartners.org](http://www.bostonpartners.org)



The mentoring and career advice provided through this program is so valuable. Students hung on to our reader's every word. They took down the books that he recommended and checked them out of the school library. He gave advice about less TV and more sleep and they followed it.



— 8th grade teacher, Edwards Middle School



# The Big Cheese Reads

## Sponsorship Levels

Academic Year 2011-2012

All Big Cheese sponsors will receive the following benefits:

- **Opportunity to join an elite cadre of Boston business leaders and become a Big Cheese Reader in one of Boston Public Schools (BPS) middle-school classrooms**
- Sponsor company name and logo on Boston Partners in Education's website
- Public recognition at the Big Cheese Reads Gala
- Invitation for two to VIP reception at the Big Cheese Reads Gala
- Invitation to all reader/sponsor networking events throughout the year
- Inclusion in group ad featuring all Big Cheese Readers

**Additional benefits for each threshold of sponsorship include:**

### Honor Roll

**\$50,000**

- Half page ad in Boston Business Journal or similar publication, featuring sponsor's support of Boston Partners in Education
- Two gala tables of ten—premier location
- Sponsored gala seating for BPS students/faculty
- Recognition as sponsor of VIP gala reception
- Featured in press releases before and after event
- Feature story in Boston Partners blog
- Premium ad space in the gala ad/program book

### Senior

**\$25,000**

- Recognition in Boston Business Journal or similar publication featuring sponsor's support of Boston Partners in Education
- Two gala tables of ten—premier location
- Sponsored gala seating for BPS students/faculty
- Feature story in Boston Partners blog
- Premium ad space in the gala ad/program book

### Junior

**\$10,000**

- One gala table of ten—good location
- Sponsored gala seating for BPS students/faculty
- Company feature story on website
- One full page ad in gala ad/program book

### Sophomore

**\$5,000**

- One gala table of ten
- Sponsored gala seating for BPS students/faculty
- One half page ad in gala ad/program book

### Freshman

**\$2,500**

- Five tickets to annual gala
- Logo in gala ad/program book

