

“ The mentoring and career advice provided through this program is so valuable. Students hung on to our reader’s every word as though he were a god. They took down the books that he recommended and checked them out of the school library. He gave advice about less TV and more sleep and they followed it. ”

-- 8th grade teacher, Edwards Middle School



# The Big Cheese Reads

## Corporate Sponsorship Levels

Academic Year 2009-2010

All Big Cheese Corporate Sponsors will receive the following benefits:

- **Opportunity to join an elite cadre of Boston business leaders and become a Big Cheese Reader in one of Boston Public Schools (BPS) middle-school classrooms**
- Company name on Boston Partners in Education’s website
- Public recognition at the Big Cheese Reads Gala
- Invitation for two to VIP reception
- Invitation to all reader/sponsor networking events throughout the year
- Inclusion in group ad featuring all Big Cheese Readers and Sponsors

**Additional benefits for each threshold of corporate sponsorship include:**

### Honor Roll

**\$50,000**

- Full page ad in Boston Business Journal or similar publication, featuring sponsor’s support of Boston Partners in Education
- Two gala tables of ten—premier location
- Sponsorship for a gala table of 10 for BPS student guests and their families
- Recognized as sponsor of VIP gala reception
- Featured in press releases before and after event
- Premium ad space in the ad book

### Senior

**\$25,000**

- Half page ad in Boston Business Journal or similar publication featuring sponsor’s support of Boston Partners in Education
- Two gala tables of ten—premier location
- Sponsorship of gala table of 10 for BPS principals
- Premium ad space in the ad book

### Junior

**\$10,000**

- One gala table of ten—good location
- Sponsorship of a gala table of 10 for BPS teachers.
- Company feature story on website
- One full page ad in ad book

### Sophomore

**\$5,000**

- One gala table of ten
- Sponsorship of a gala table of 10 for BPS administrators
- One half page ad in ad book

### Freshman

**\$2,500**

- Five tickets to annual gala
- Logo in ad book



BOSTON PARTNERS  
IN EDUCATION

[www.bostonpartners.org](http://www.bostonpartners.org)